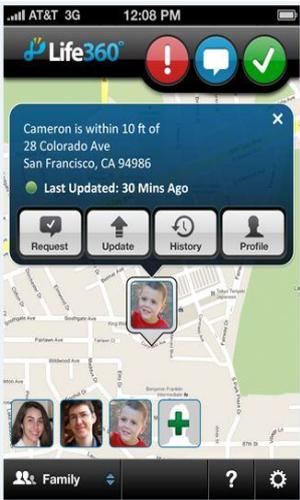


Safety App	Features
<p data-bbox="129 297 280 327">Fight Back</p> 	<p data-bbox="480 297 1356 674">Fight Back is an India specific application available for all types of mobile phones. It uses GPS, SMS, location maps, GPRS, email and a person's Face book account to inform the loved ones in case somebody is in danger. Five emergency contacts can be added to the list and they are alerted and the location is sent to them, when the panic button is pressed and this is visible to all the users of the web portal. The portal also sends out SOS SMS to the mobile numbers pre-set by the user.</p> <p data-bbox="480 723 1356 952">When the Facebook message is clicked, it will take the Facebook friend to the web portal Alert Page, and will show the location of the mobile user when the alert was raised, along with a time stamp. This app is paid as referred from [14] and is available for select Android, Blackberry and Nokia smart phones</p>
<p data-bbox="129 992 451 1021">Life 360 Family Locator</p> 	<p data-bbox="480 992 1356 1368">This app uses GPS tracking technology. With this app, one can locate family members at any time using GPS, Wi-Fi and Cell Triangulation technology. Apart from its basic function of sending SOS messages to chosen numbers, it can be used for other purposes, such as to save the most commonly visited locations, receive automatic alerts when family members arrive or depart, view sex offenders and recent crimes in your neighborhood, and track stolen phones (seems to work only in the USA).</p> <p data-bbox="480 1417 1356 1597">As from [16], this is one of the best security apps. When the panic button is pressed, the application sends an SOS through email, SMS or app notification if the other family member has the app as well. It is available for android as well as for non smart phones.</p>

<p>Vith U App</p>  <p>The screenshot shows the Vith U App interface. At the top, it says 'Please help, I am in danger and need assistance. Follow my location.' Below this, there's a section for 'Upcoming Episodes' with a date '24-05-2013'. The main part of the screen is for setting up emergency alerts, with a 'CHOOSE CONTACTS' section, a 'Normal' dropdown menu, and buttons for 'ADD CONTACTS', 'ACTIVATE', and 'SET ALERT'. There's also a '1 hr before' dropdown menu.</p>	<p>When in danger, it really is difficult and plus there is no time to dial an emergency number looking at the word pad. The Vith U App helps a potential victim skip through the number-punching, and directly lets you push the power button twice to instantly send an SOS alert to contacts. From [15], it is referred that alert messages are sent out every two minutes to the contacts in the list, who will receive a message along with the physical location. The location gets updated each time the message is sent.</p>
<p>Guardly</p>  <p>The screenshot shows the Guardly app interface on an iPhone. It displays 'SEND EMERGENCY ALERT TO: Friends and Family' and 'Call 911? YES' with a toggle switch. A large red circular progress indicator shows '3' in the center. At the bottom, there's a 'slide to cancel' button with a right-pointing arrow.</p>	<p>Guardly is a personal safety service which instantly gets connected to the safety network and authorities in case of an emergency. This app differs from others as it places a phone call to your contacts with your name, exact location and the type of emergency such as walking alone or feeling of danger and this differentiates it from other apps.</p> <p>The subscription service enables respondents to connect by a conference call, and also texts/emails the group a link to an emergency response site where they can exchange messages, send photos, and locate each other on a map. From [16], it is free and is available on iPhone, iPod touch, Android, Blackberry and Windows Phone 7.</p>

<p>Nirbhaya: Be Fearless App</p> 	<p>The Nirbhaya App is another app that allows the user to send an alert through Sms or call with just a single touch in the event of an emergency. When activated, as from [15], sends the precise GPS location to pre-selected contacts, with exact location updates every 300 meters the person moves. Other features include the Geo Fence (which helps keep your contacts informed of your location) and the unique 'Shake to alert' function. The power button is used to send out a distress signal.</p>
<p>Be Safe</p> 	<p>This is a GPS based safety alarm that sends SOS messages during emergencies to the mobile numbers one has previously chosen. All one has to do is to select a few numbers of relatives and friends. As many as numbers can be added as we want. It comes with a big red button for SMS/call in case of emergencies; one just need to push that, triggering the app to send instant SOS messages to the numbers which have been chosen.</p> <p>As referred from [14], the best part about this app is that one can also ask selected friends to follow her live from a distance with real-time GPS tracing. Availability: Android, iOS and BlackBerry phones and tablets</p>
<p>Scream Alarm</p> 	<p>This app has similar utility and features as Nirbhaya and Vith U app. What can be done if somebody is walking alone at night, waiting for a bus or a taxi at the bus stand and suddenly finds that somebody is following her? One can't even utter few words when petrified so screaming out loud will be a far thought story. And it even becomes difficult when terrified and have soft-voice. Scream Alarm app is very useful in such times. From [16] this app does nothing other than emit a loud scream. Very simple app without any complicated features though it is not necessarily the best security measure but it might distract the pursuer and give those precious few seconds to save from the situation or run away from the place. This is free and can be downloaded from Google Play.</p>

<p>Circle of 6</p> 	<p>As its name suggests, this app lets you choose six trusted friends to add to your circle. If you get into an uncomfortable or risky situation, Circle of 6 can be used to automatically send a pre-programmed SMS alert message with your exact location to your circle of friends. The app's usefulness is verified from the fact that it was the winner of the 2011 White House 'Apps against Abuse' Technology Challenge. As from [14], this app requires iOS 4.0 and is compatible with iPhone 3G, iPhone 3GS, iPhone 4, iPhone 4S, and iPhone 5.</p>
<p>SOS Whistle</p> 	<p>SOS Whistle does not send an SOS or let your friends know where you are. Rather, as its name suggests, the app has a very simple function-to trigger a whistle. In fact, it can trigger a whistle sound even if the phone is in silent mode. Thus, it is a great app in times of danger to tell other passers-by of the situation one stuck in. One doesn't even need a data connection or GPS service. Once the screen is tapped the app will start an alarm,[14].It is available on all phones.</p>

Safety Advices for Women

There are many small way out and ideas that women already know but forget to use them when the need arises. These ideas need to be taken care while women are travelling or commuting daily to the offices or to the workplace. While walking if you sense a trouble on your way, be ready to change your original route and take a detour. Also be prepared to run and guard yourself. Try not to wear dazzling jewelry when walking on the streets alone. Never hitchhikes instead use a bus or a taxi no matter how late you are. Always look confident! as weak people are always the easy targets. You can win a fight without it even starts. Maintain eye contact, don't fear and do not get frightened by them.

The demographic profile of the respondents under survey is as follows:

Table 1: Demographic Details of Respondents

Demographics		No. of Respondents
Female		100
Age	Below 20	28
	20-30	54
	30-40	12
	40-50	6
	Total	100
Occupation	House Wife	15
	Student	35
	Working	50
	Total	100

On asking the respondents whether they considered Ahmadabad city to be safe in comparison with other cities, around 60% women said they considered the city to be safe only 12 % considered it to be an unsafe city. The very important question that was asked was whether they feel safe while being out alone in the city at night, for which 54% responded positively and the rest 46% said they fear going out alone at night.

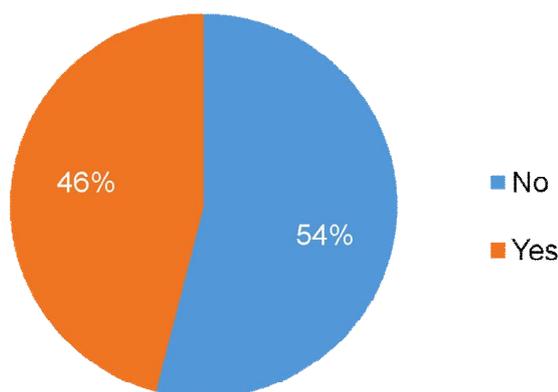


Figure 1: Break-up of Women Respondents Who Feel Safe at Night

From Chart 1 it can be interpreted that almost half of the women feel safe and the other half do not feel safe. Women feel safe when they find cops patrolling at night. When asked regarding patrolling, 68% women said they have always seen cops patrolling in the area where they go and this is the reason why they feel safe. Rest 32% was not happy with the fact that cops were never seen and hence they feel unsafe. Among different areas of Ahmedabad, the most unsafe areas were also explored.

Table 2: Insecure Areas of Ahmedabad

Areas of City	Women considering it to be most insecure area
Ambawadi	4
Bopal	4
C.G. Road	4
City area	64
Gota	4
Naroda	4
S.G highway	6
Sabarmati	2
Usmanpura	2
Vastrapur	6
Grand Total	100

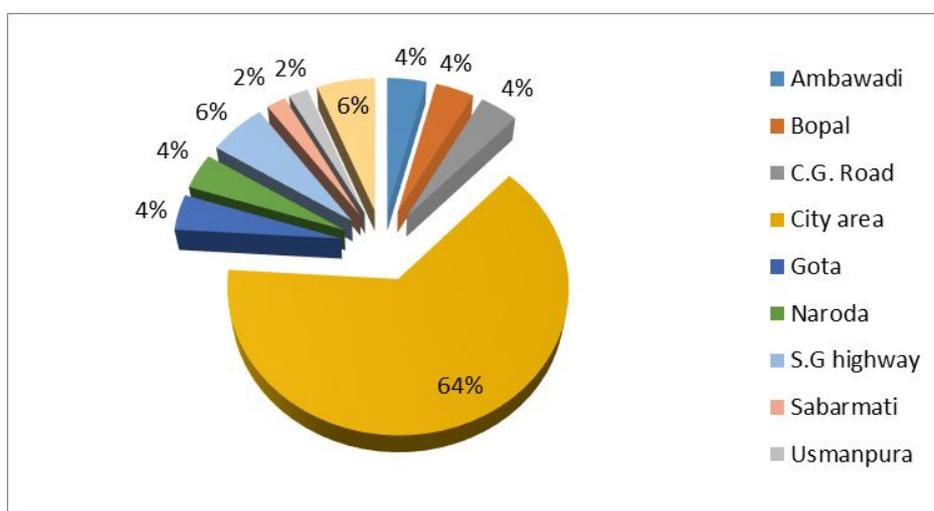


Figure 2: Respondant's view about Insecure Areas of Ahmedabad

Figure 2 shows the opinion of women about the most insecure area of Ahmedabad city. The respondents who participated in the study were given a list of similar areas and were asked to choose the most insecure area. Out of the sample size of 100 women, 64 women said that the most insecure area of Ahmadabad is the city area i.e. the old city areas which are: Kalupur, Dariapur, Raipur, Manekchowk, etc. Rest opinions were very small and conflicting.

Around 64% women said that they avoid going out after midnight as they feel that the risk of mishap increases after that. Women from city areas avoid going out after 10 p.m. only and they finish all their important work before 10 and step out very rarely after 10 p.m. This amounted to 14% of respondents. 22% said that though cops patrol still it is not safe to go out between 11-12 p.m.

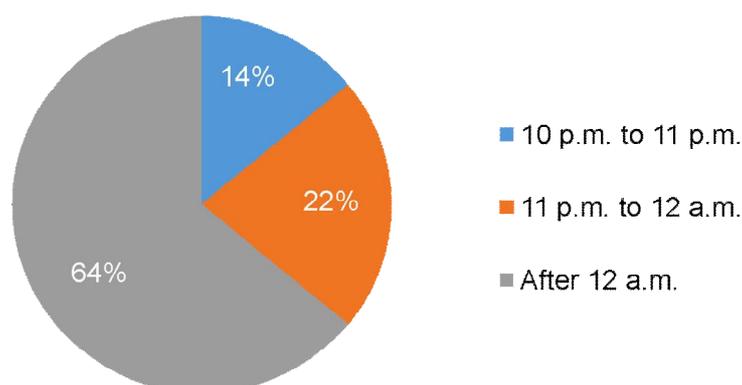


Figure 3: Time Duration when Women Respondent's Avoid Going Out

Out of various reasons that came up for why women feel uncomfortable going out, one of the very prominent reasons was the group of youngsters gathering at the society or apartment entrance. Around 40% of the respondents cited this as a reason for not going out and avoid this group and the teasing comments coming from this group. This was surprisingly sad to know that 74% women do not keep any safety device with them. While 18% said that they always have pepper spray with them in their bags. Other 8% mentioned Fork, steel scale, knife, nail cutters and safety pins as their safety devices which they always carry with them.

On asking, around 58% respondents feel that there are quite possible chances that the Delhi gang tragedy may happen here while 32% strongly disagreed on it.

Table 3: Count of Women taking different Actions in need

Actions taken	No. of Respondents
Ask for someone's help	30
Call police	12
Ignore that person	22
You yourself take some action	36
Grand Total	100

One very important result that was revealed with this study was the actions that are taken by women when they feel uncomfortable on teasing by their male counterparts. It was interesting to know that 36% respondents said that they themselves are sufficient to give good answers to these people and take care of them on their own without anybody's help. More or less equal % of women said that they call somebody available nearby or may be their friends to help them in case of need. 22% feel that ignoring such people is the best action that can be taken and only 12% feel that police should immediately be called to teach such people a lesson.

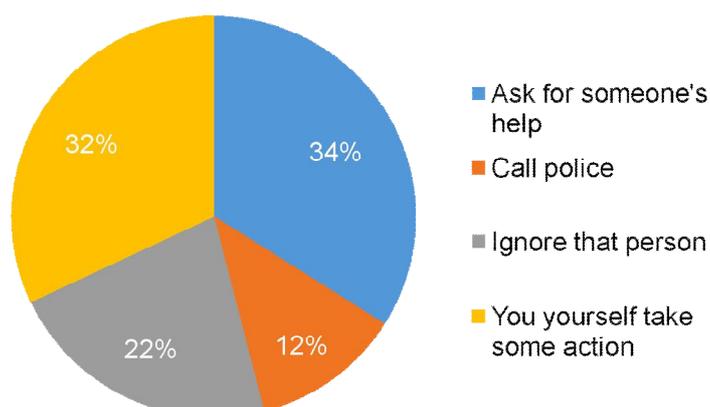


Figure 4: Action Taken by Respondents

Thus we can say that the women of Ahmedabad are strong enough to take some action whether by themselves or by taking someone's help.

Conclusions and Findings

From the study undertaken, the analysis explains that different respondents have different perceptions about the awareness of safety of women in Ahmedabad. The analysis suggests that majority of the women feel safe in Ahmedabad even during the night because cops patrol at night in many of the areas. Women of city areas fear going out late at night and hence the most insecure area of the city according to the respondents is the old city area. Though the women feel that Ahmedabad is safe city for them, at the same time majority of them strongly agree that the Delhi gang rape tragedy can also happen in the city. Very less women keep some safety equipment with themselves and majority of them are even not aware enough to keep a pepper spray or any other device as they think there is no need of it. Women of Ahmedabad are strong enough to take care of themselves in case of any emergency. Still if the need arises they will not hesitate to ask for someone's help. Women of the city feel that Ahmedabad is the safest place as compared to all other cities. The credit of such safety was given to Narendra Modi and to those people who respect women and are educated. Thus we can conclude that Ahmedabad is a safe city. Even though there are many applications available for safety women, all women should take precautions and should be always alert.

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