

An Economic Study of Awareness and Utilization of Block Primary Health Centres in Madurai District, Tamil Nadu

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Introduction

Health is considered as the most important thing for a human being. It is a well-known concept that health is wealth. Health is one of the goods of life to which man has a right; wherever this concept prevails, the logical sequence is to make all measures for the protection and restoration of health accessible to all at free of charge. Medicine like education is then no longer a trade, and it becomes a public function of the state.

India is experiencing, demographic, epidemiologic and health transition simultaneously and differentially. This essentially calls for to address and explore the new avenues and strategies for meeting the challenges of quality health services to be rendered to the people in the new millennium. Indeed, health is a vital component as well as crucial index of social and economic development of the country.

Public Health Care Services:

The purpose of health care services is to improve the health status of the population. The scope of health care services varies from country to country and influenced by general and ever changing national, state, and local health problems, and attitudes as well as the available resources to provide these services.

There is now broad agreement that health services should be

- a) Accessible
- b) Acceptable
- c) Comprehensive
- d) Provide scope for community participation, and
- e) Available at a cost the community and country can afford.

These are the essential ingredients of primary health care, which forms an integral part of the country's health system of which it is the central function and main agent for delivering health care. The health care system intended to deliver the health care services. It operates in the context of the socio – economic and political framework of the country.

In India, it is represented by three major sectors, which differ from each other by the health technology applied and by the source of funds for operation. They are:

- i) Primary: Primary health centers and Health sub centers.
- ii) Secondary: District headquarters hospitals, Taluk hospitals.
- iii) Tertiary: Teaching hospitals and Specialty hospitals.

Methodology

Type of Study

The present study is an applied research, also known as action research, which is associated with a particular problem. It suggests ways for the solution of social problems.

Sources of Data

The study includes both primary and secondary data.

Primary Data

Primary data are obtained by a study specifically designed to fulfill the data needs of the problem at hand. In order to collect the primary data, Questionnaires has been used which consists of about 50 questions relating to the socio - economic status, health problems, awareness to health care and satisfaction towards various services by the PHCs.

Method of Data Collection

The responses have been collected through direct personal interview method where the researcher presents the questions to the interviewees and the responses have been recorded.

Sampling

Sampling is a method of selecting some fraction of a population. Madurai district has 42 PHCs with 13 Block PHCs and 29 additional PHCs. The study includes only the Block PHCs, which is the base of the pyramid of health care. The study includes multi stage random sampling being the PHCs as the first stage; block PHCs as the second stage and the patients (PHC users) as the third stage. From the 13 block PHCs, two PHCs were selected (15%) based on the number of outpatients. Hence, Karungalakudi was selected due to the high number (395) of outpatients per day and Katchaikatti was selected for the low number (114) of outpatients per day. The study includes 30% of the sample from the total population i.e. for Karungalakudi, 126 respondents and for Katchaikatti, 34 respondents were selected. Therefore, the study includes 150 respondents.

Secondary Data

Secondary data are the data, which are not originally collected but rather obtained from published and unpublished resources. Secondary data has been collected from the books, journals, reports, and from the deputy directorate of health services. The secondary data collected for the study from the secondary sources were cost for general medical care, number of outpatients for each PHCs and the population covered by each PHCs. Besides relevant books, journals, reports and other studies relating to them also used. the data collected were processed, tabulated and subjected to statistical analysis.

VI Satisfaction

- ❖ 55% of the respondents felt that PHC Timings were convenient, 45% of the respondents said that the working hours of the primary health centers were not convenient.
- ❖ 66% of the respondents said that they were not asked for grievances.
- ❖ First rank goes to the reason that PHCs are not functioning in the evening. The second rank is for no proper X - ray infrastructure.
- ❖ 40 % said that the services are good, 35 % said that the services are bad because they expect more facilities and services from the PHCs.
- ❖ Even though the patients have come to the PHC, they are having some reasons for not preferring PHC. This has been explained with the help of Garrett ranking method. It is true that the order of importance given to choices of health care services is not the same with all the respondents. The ranks assigned by the respondents for these factors were different and hence 'Garrett ranking technique' has been used for drawing a conclusion, regarding the order of importance of these factors. The felt need of the people is exhibited and the first rank goes to the reason that PHCs are not functioning in the evening. The second reason is no proper X - ray infrastructure, the third reason is no emergency ward. These primary reasons are found common in Madurai district. Other reasons such as 'mostly referral', 'insufficient drugs', 'no mobile hospitals' and 'less building facility' come one after another.
- ❖ Chi square test has been used in order to find out the association between the overall opinion and their income. The result of the chi square is 2.32 and the table value at degrees of freedom 8 at 0.005 is 15.507. The study hypothesized that there is no association between the income and the overall opinion. However, it is found that the calculated value of chi square is lower than the table value. Hence the study observes from the analysis that the null hypothesis H₀ is true. Thus it is inferred that education of PHC users is independent of their overall opinion.

Policy Implications

The policy makers could, however, consider the following multi - pronged strategies for improvement:

- **Empowering communities served by PHCs**

To empower village communities in the PHC context, first the policy makers need to launch the awareness campaigns in each PHCs catchment area. The campaigns should enlighten communities as to what facilities and services the PHC provides, what support they could expect from the doctors and the staff, who are the persons responsible for monitoring the PHC activities at official level, whom to approach if facilities and services are operated inefficiently or if behavior of the doctors and the staff is unsatisfactory, etc.

- **Augmenting the infrastructure facilities and logistics of PHCs**

The government needs to think innovatively to think resources for providing basic infrastructure, facilities and necessary logistic support to PHCs.

- **Enriching and motivating the doctors and the staff**

To enrich and motivate the doctors and the staff in particular, initiatives for training in both professional and behavioral attitudinal aspects need to be taken. The doctors should also be given opportunities to widen their scholastic horizons by funding their research interests, sponsoring them of attending

professional conferences, enabling them to subscribe for professional journals, etc. while posting the staff too, preference could be given to candidates from around the PHC localities as moral pressure could be given to candidates from around the PHC localities as moral pressure or urge to perform may be exercised better in one's own locality.

Finally to ensure effective functioning of PHCs and to reduce corruption, the district medical offices (DMOs) should be properly monitored by the state health authorities. A district level user committee and the district civil administration can be empowered, independent of each other, to monitor the functioning of DMOs and resource flows into and out of the DMOS.

Conclusion

The Primary health center is the basis of the medical system in India. It is the first contact point between village community and the medical officer acts as a referral unit for subcentres and provides for hospitalization and other medical treatment for patients. Infact, the activities of primary health centers involve curative, preventive, promotive and family welfare services. The preference for PHC is mainly by the poor community because of its inability to afford secondary and tertiary hospitals.

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